

**Peter Byer**

SENIOR GRAPHIC DESIGNER, EXHIBIT DESIGNER

Mr. Byer is a designer and illustrator with 20 years of experience, particularly in the world of branding. Starting with a busy sketchbook, he has applied his design know-how to everything from napkins, to T-shirts, to buildings — even bobsleds for the U.S. Bobsled and Skeleton Team. Peter enjoys combining his illustration, design and branding skills to enhance exhibit story telling, while maintaining quality, consistency and clarity in all graphic elements.

EXPERIENCE THE DESIGN MINDS, INC., Graphic Designer
Fairfax, Virginia, August 2012-present

DON SCHAAF & FRIENDS, INC., Graphic Designer
Washington, D.C., 2011-2012

THE BIG IDEA, Graphic Designer
Alexandria, Virginia, 2000-2011

COMING ATTRACTIONS, Screen-print Designer
Manassas, Virginia, 1993-2000

EDUCATION RHODE ISLAND SCHOOL OF DESIGN
Providence, Rhode Island
B.F.A., 1989

LIST OF PROJECTS Museum of Mississippi History
Jackson, Mississippi

The Albuquerque Museum
Albuquerque, New Mexico

University of Alabama Huntsville
Student Center Branding + Design
Huntsville, Alabama

Historical Society for the U.S. District Court,
District of Maryland

Civil Rights Exhibits
Greenbelt, Maryland

First Freedom Center
Richmond, Virginia

Battleship North Carolina
Wilmington, North Carolina

Museum of the Shenandoah Valley
Winchester, Virginia
Becoming Patsy Cline

National Law Enforcement Museum
K-9 and D.C. Sniper Changing Exhibits
Washington, D.C.

National Library of Medicine
Pictures of Nursing:
The Zwerdling Postcard Collection
Washington, D.C.

National Oceanic and Atmospheric
Administration: Science on a Sphere
Bethesda, Maryland

U.S. Fish & Wildlife Service:
Iroquois National Wildlife Refuge
(New York)

Prior to The Design Minds:

American Diabetes Association
Tradeshow Designs
Alexandria, Virginia

Kennametal Inc.
Tradeshow Designs
Latrobe, Pennsylvania